

Selecting the right nature metrics

Webinar

12 February



Advisor to leaders

THE BIODIVERSITY CONSULTANCY

- ✓ **Advisor to finance and corporates for 15+ years**, providing robust, pragmatic advice
- ✓ Category-leading knowledge of the nature-finance interface, along value chains and on-the-ground

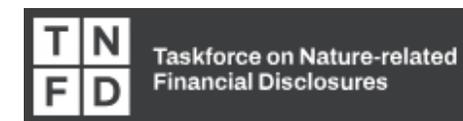


Partners for system change



The Biodiversity Consultancy's 60+ team of specialists regularly advise key international initiatives, e.g.:

- ✓ Author of TNFD metrics and biome- guidance
- ✓ Led the development of guidance on biodiversity, water and soils-related metrics for WBCSD
- ✓ Technical lead for Nature Positive Initiative metrics



We are an impact-driven consultancy and donate 12.5% of our profits to environmental causes chosen by staff

Housekeeping

Competition Law and Chatham House Rule

Please note that the workshop today is subject to competition law, in which:

1. The purpose is to empower individuals to advance nature-related agendas within their individual financial institutions.
2. The information exchanged will only be sufficient for, and not superfluous to, this purpose.
3. No commercially sensitive information will be exchanged at any time other than in an appropriately anonymised, aggregated, and unattributed format.
4. There will be no discussion amongst participants as to how the discussion will be specifically utilised, interpreted or implemented within their own institutions.

In line with Chatham House rule:

Participants are free to share discussion points, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed.

Who we are



Grant Rudgley
Director, Nature
Finance

Grant leads The Biodiversity Consultancy's finance sector offering.



Malcolm Starkey
Chief Innovation
Officer

Malcolm leads and drives The Biodiversity Consultancy's technical strategy, quality and innovation.

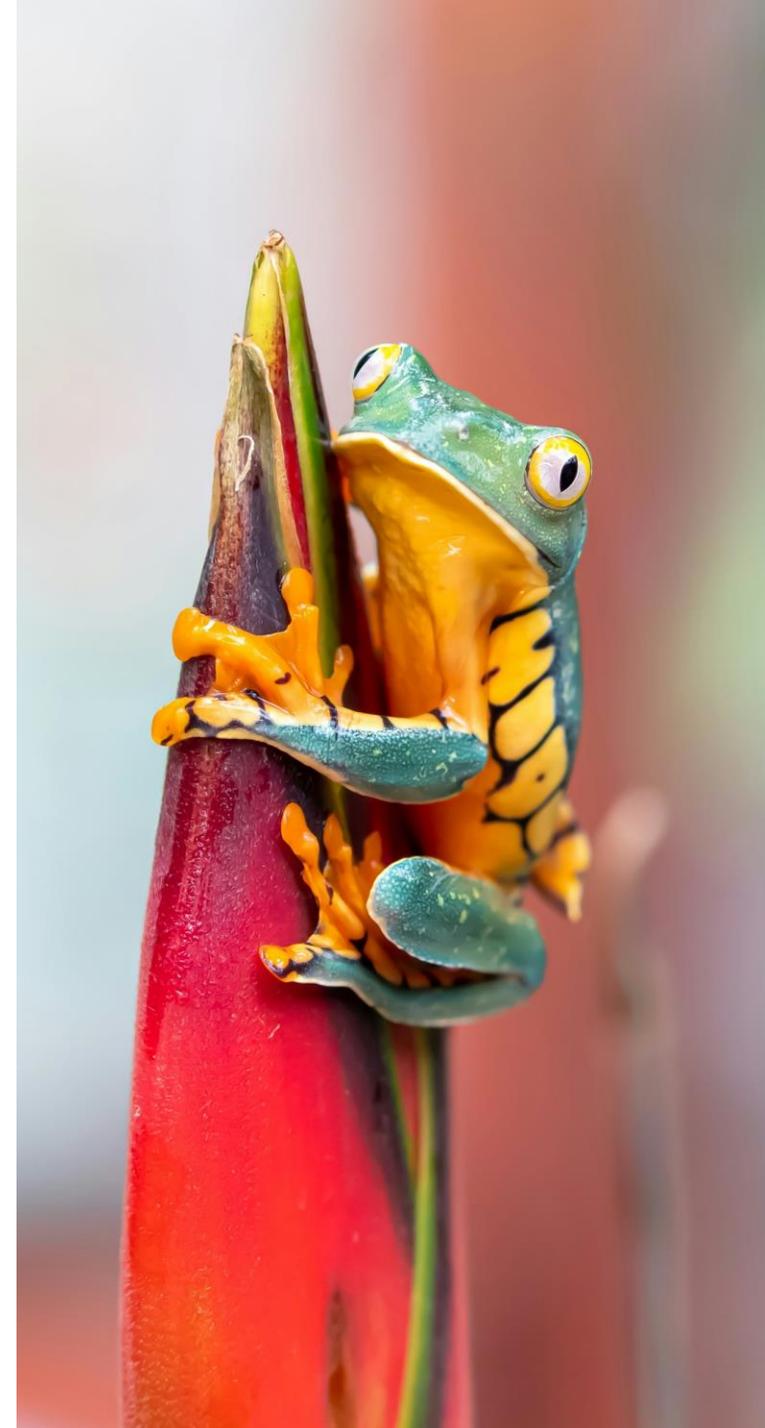


Nick Zhang
Principal Consultant

Nick supports financial institutions, including in assessment of nature risk and opportunities.

Today will first detail FI use cases for metrics, and then map what metrics work for those use cases

Section	Timing
1 Welcome, financial institution progress on nature & use cases for nature metrics	5m
2 Matching the metrics with the use cases & selecting nature metrics	15m
3 Q&A	10m



Next up: how to assess the financial materiality of nature loss, including portfolio-wide

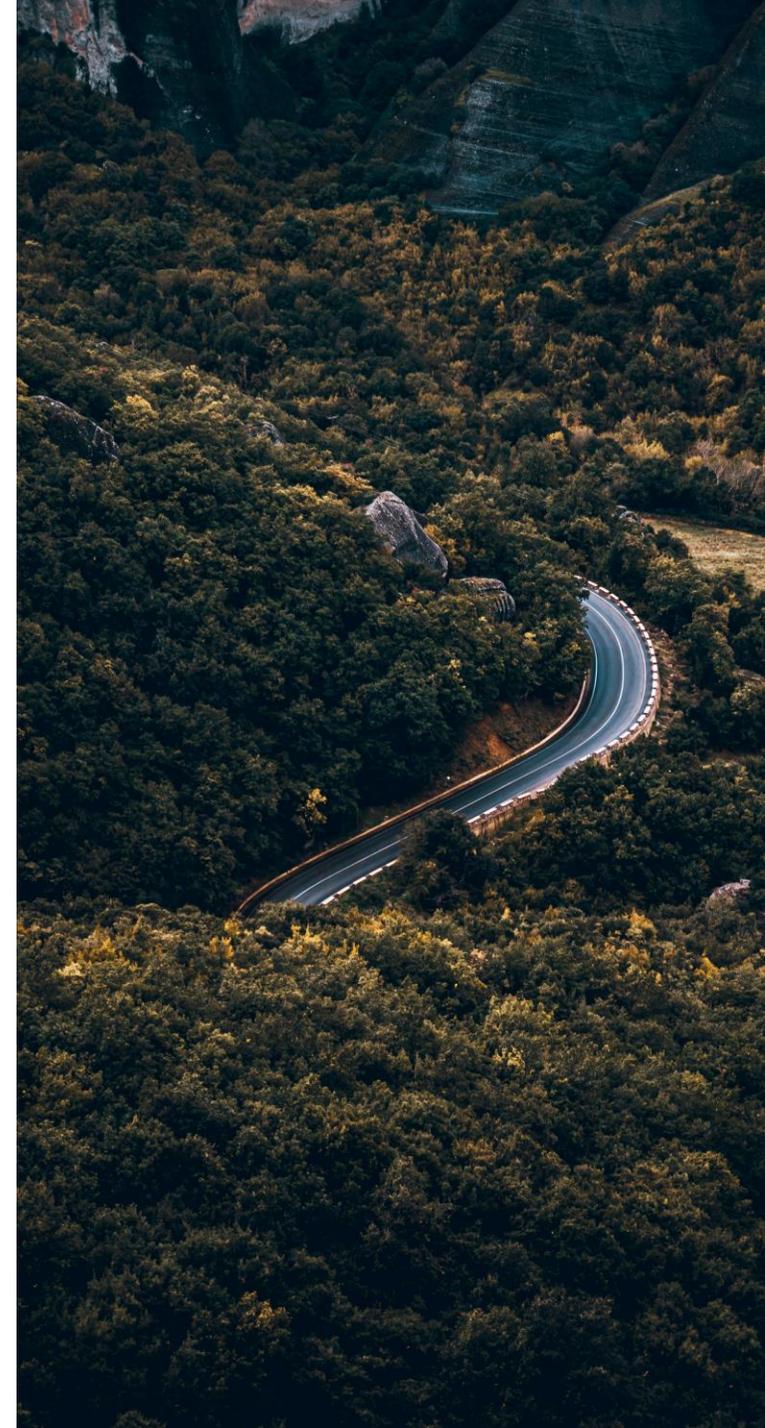
After today's session

- Insight pieces based on key points from today. One already published

A second webinar in Q2 2026

Focussed on:

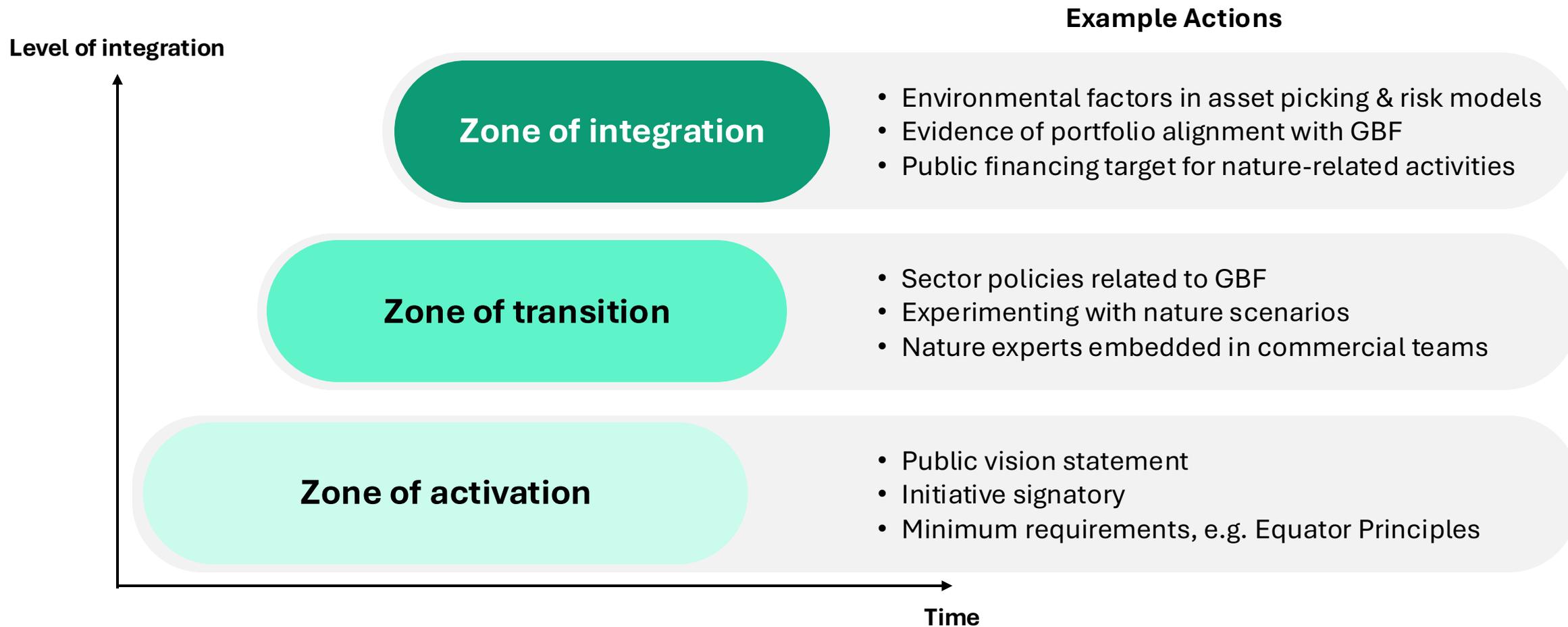
- How to assess the financial materiality of nature loss



1

The need for nature metrics

The majority of Financial Institutions are in the *Zone of Transition*



Actions connect with three types of use cases for nature metrics

Use cases for metrics

Example Ambitious Actions

1

Identifying nature-related DIRO

- Reporting
- Due diligence / screening
- Scenario analysis and capital allocation



Experimenting with nature scenarios

2

Monitoring for issues

- Policies and sector transition expectations
- DD and engagement
- Advisory



Sector policies related to GBF

3

Attributing finance to nature

- Labelled products and funds
- Location-based project finance (inc. nat cap)



Public financing target for nature-related activities

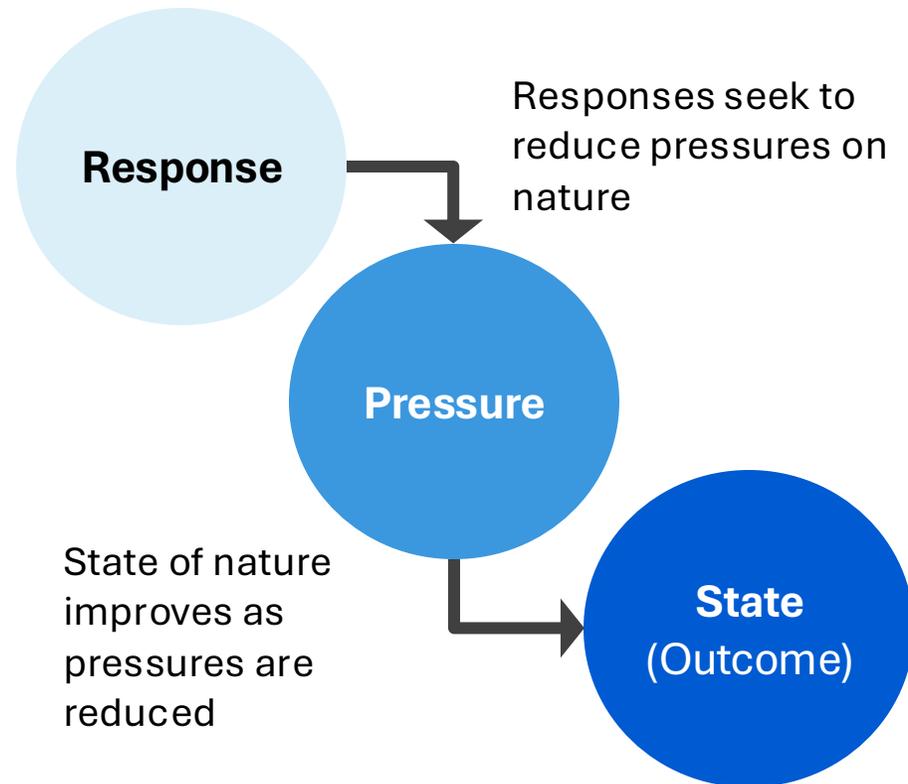


Building confidence toward institution-wide targets

2

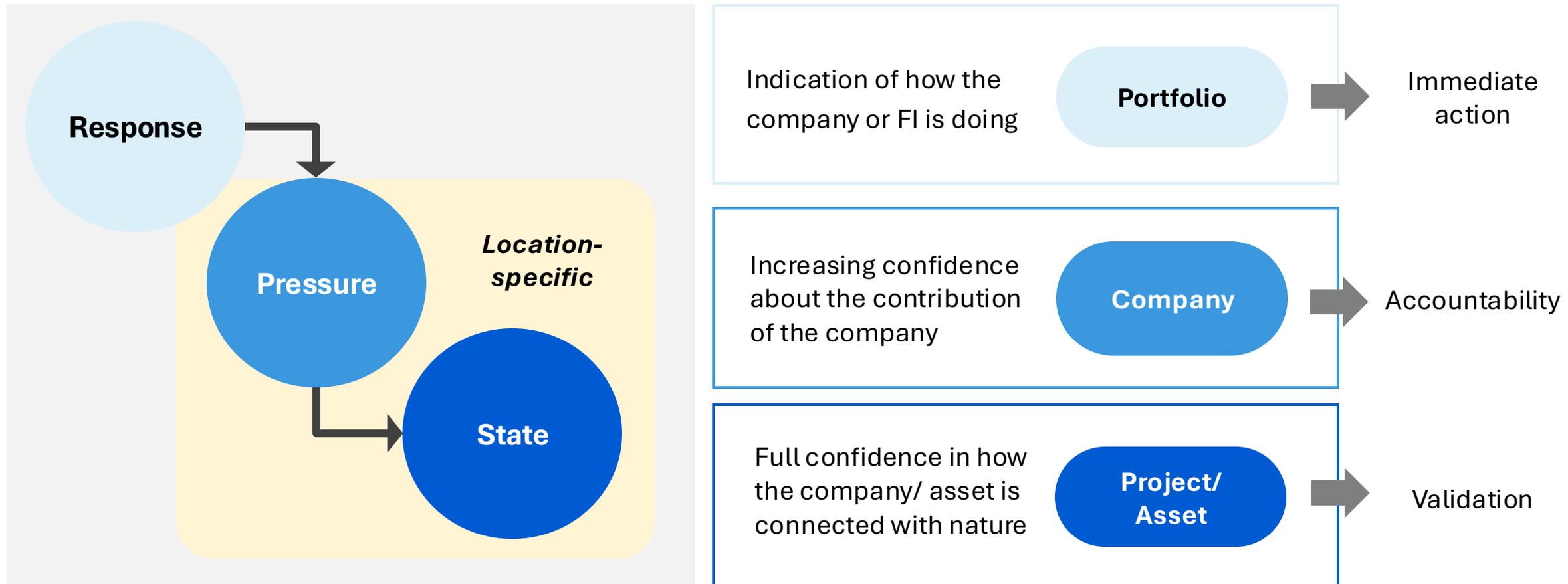
Selecting the right nature metrics

There are three different categories of nature metrics

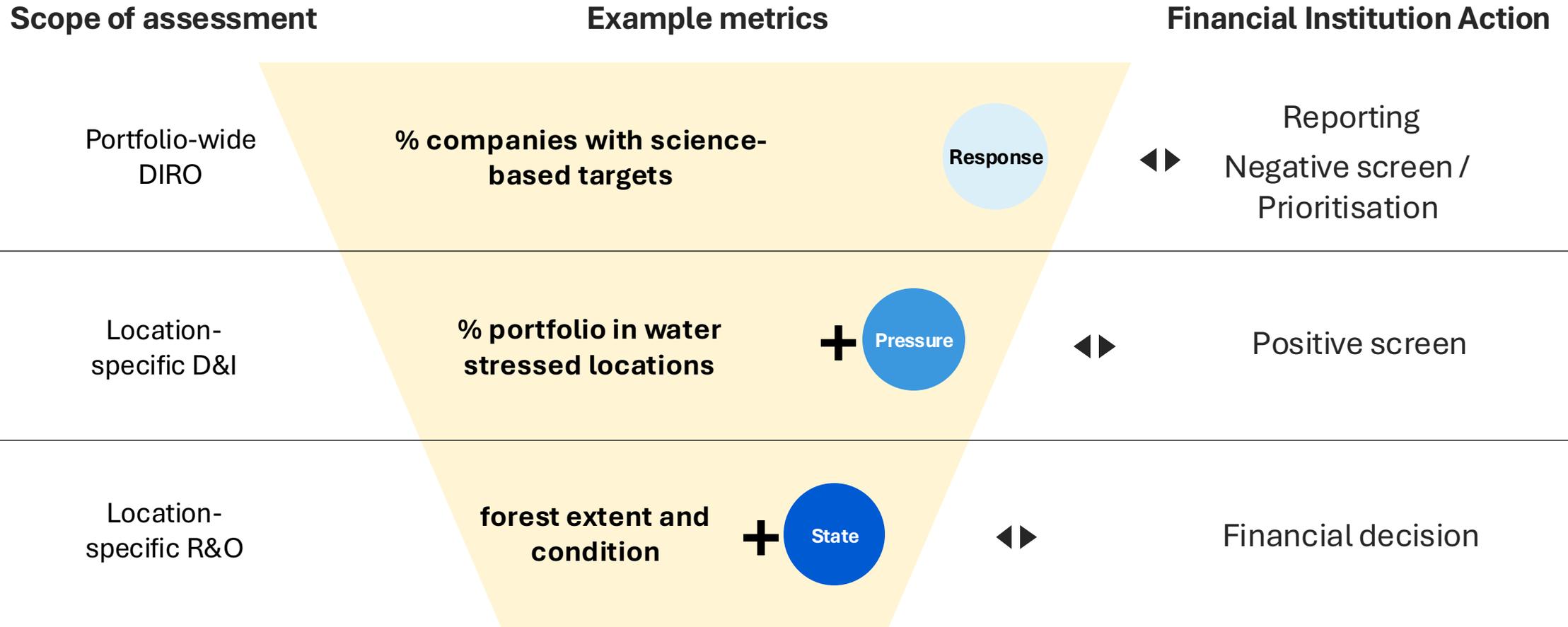


	What it measures	Examples
 <p>Response</p>	<p>Actions taken to improve the interface with nature</p>	<p>Deforestation pledges, water policy</p>  
 <p>Pressure</p>	<p>Environmental pressures caused by activities</p>	<p>Water withdrawal, emissions</p>  <p>SCIENCE BASED TARGETS NETWORK</p>
 <p>State</p>	<p>Actual ecological results</p>	<p>Habitat recovery, improved water quality</p> 

Finance will typically be using Response and/or Pressure metrics

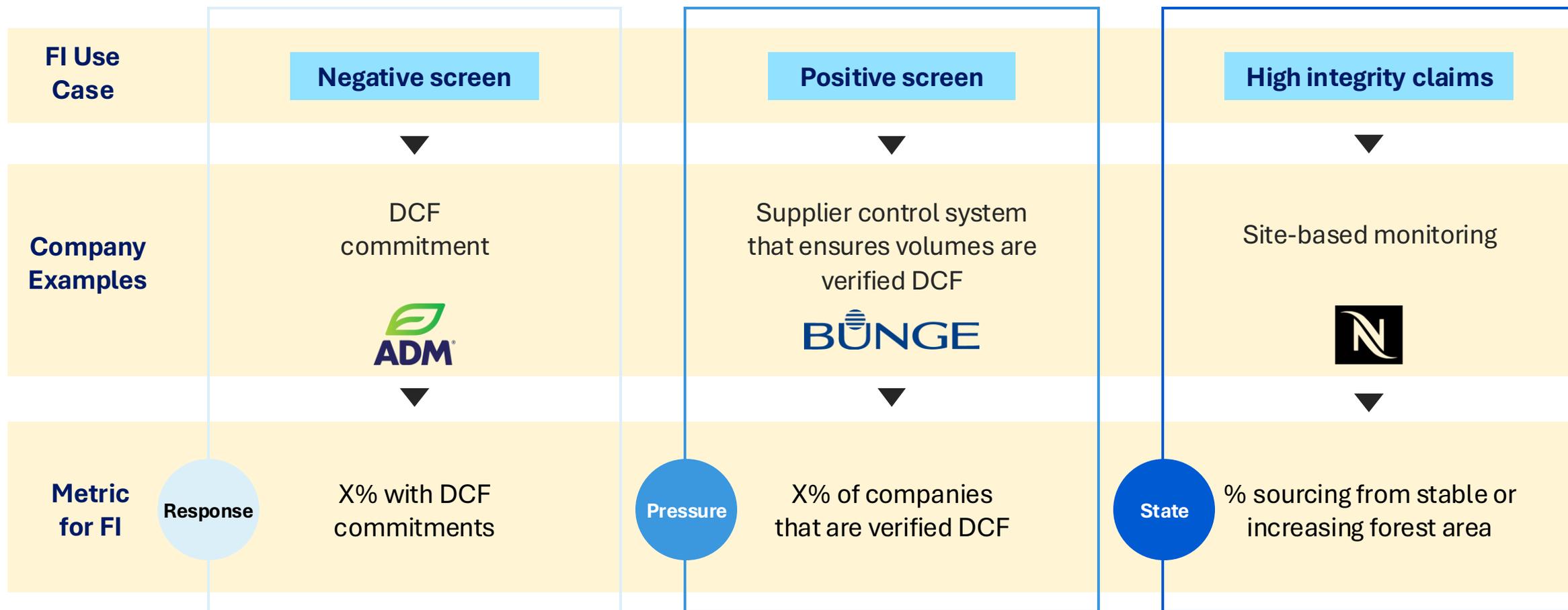


Use Case #1: How metrics enable FIs to assess nature-related dependencies, impacts, risks and opportunities (DIRO)



Coverage of financial exposure narrows

Use Case #2: Once issues are identified, metrics are used for ongoing monitoring



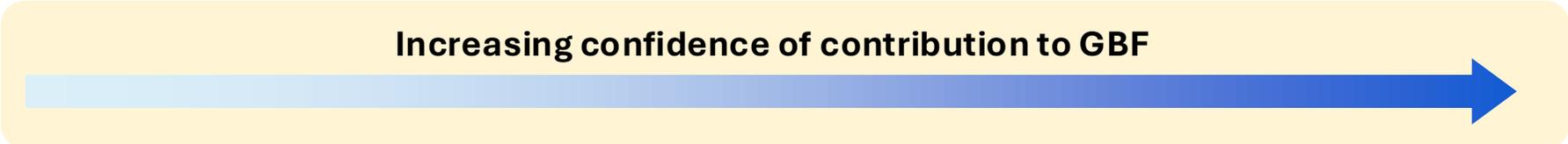
Use Case #3: Metrics assess the contribution of finance to the GBF – confidence in contribution varies between metrics

Response

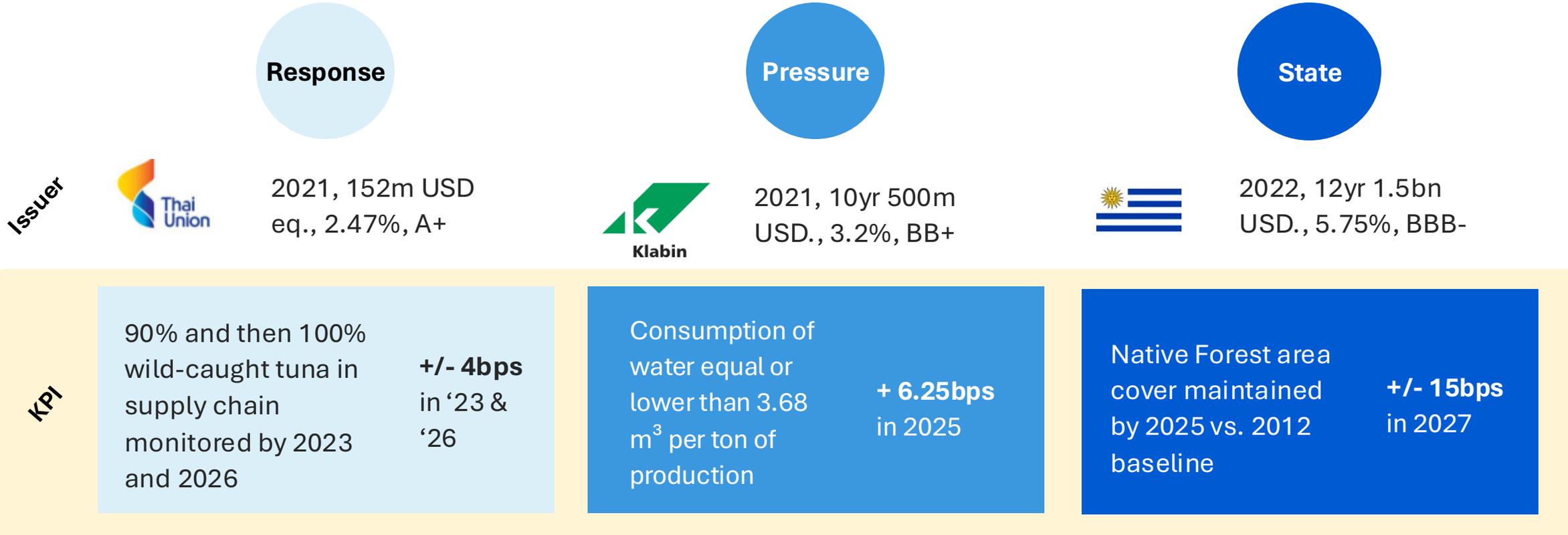
Pressure

State

	Response	Pressure	State
Example	Traceability mechanisms, data, and technologies	Reduction, reuse, or recycle of water as a means of conservation	Restoration of ecosystems from a degraded state
Rationale	Traceability responses enable pressure and state claims and help transform the market, contributing to Target 1 of the GBF to reduce biodiversity loss	Contributing to Target 11 of the GBF (maintaining nature's benefits to people).	Contributing directly to Target 2 of the GBF to restore degraded ecosystems.



Metrics have been in use for many years



Key takeaways

1 Start by defining the use case



- Risk management
- Monitoring progress over time
- Attributing finance

2 Understand the three types of nature metric



- Pressure
- Response
- State (outcomes)

3 Apply three key principles



- Relevant
- Practical
- Credible

Q&A

Webinar

IPBES Business and Biodiversity Assessment

Business and finance insights | 19th February 10AM GMT

Speakers



Dr Michal Kulak

IPBES expert and
Deputy Head of
Sustainable Alpha
Research
Robeco



Dr Katie Leach

IPBES expert and
Head of Nature
**Lloyds Banking
Group**



Dr Laura Sonter

IPBES expert and
Technical Director -
Science and Policy
**The Biodiversity
Consultancy**

Moderated by



Grant Rudgley

Director,
Nature Finance
**The Biodiversity
Consultancy**

[Register here](#)

