

Job description

Strategic Director – Nature Strategies

This role will develop our work in nature strategies at a senior level, setting the direction of our engagement in the sector and growing our portfolio of work in corporate nature and biodiversity strategies, and nature-positive actions.

In the position of Strategic Director, you will manage key projects and client relationships, take a lead on expanding our roster of market-leading clients, and work with our technical design experts to respond to market needs through innovative solutions for corporate action on nature.

As part of a team combining deep experience on biodiversity, with internationally recognised expertise, you will lead a high-performing group of sustainability and nature specialists working with a variety of companies across a wide range of sectors.

The Biodiversity Consultancy's mission is to integrate nature into business and finance decision-making through science-based approaches. Your work will also include collaborating with industry bodies, sustainability initiatives, academia and civil society to share experiences, build capacity and help build a nature-positive future.

Responsibilities

Purpose

Playing your part in furthering The Biodiversity Consultancy's mission to transform the nature of business and finance, through inspiring clients and your team; delivering projects; developing strategy and taking meaningful nature-positive approaches.

Strategy and business development

- Co-creation and implementation of our strategy, plus co-leading the development of strategy and business development for the Nature Strategies team.
- Identifying potential new clients, and developing and maintaining existing and new client relationships, including using your network.
- Negotiation, networking and relationship building with clients and other stakeholders including industry, government, NGOs, academia, and international scientific institutions.

Management and Leadership

- Part of the TBC strategic leadership team with shared responsibility for operational management and decision-making within the organisation. The directors are responsible for continuous improvement of our work, resource allocation, driving innovation and strategy implementation.

- Management and mentoring of a team of consultants, supporting technical design of projects and providing critical review, overseeing resources, performance management, and supporting professional development.
- Supporting the recruitment, selection and induction of staff and contractors.

Project delivery

- Sponsorship and technical support for large, complex projects, with multiple inputs and guiding stakeholder engagement. This accountability may include overseeing timely, on-budget delivery of projects to the requisite level of quality and technical substance.

Projects may include:

- Assessing the impacts and dependencies on nature across the entire value chain of large, multi-national companies.
- Setting corporate targets for action on nature aligned with global agreements and regulatory requirements.
- Developing corporate biodiversity strategies and action plans.
- Interpretation and application of a range of frameworks and business drivers, including global goals, corporate policy, evolving supply-chain customer expectations and regulatory guidelines.
- Develop and innovate new approaches for applying the mitigation hierarchy in complex value chains, helping companies to set and meet science-based targets for nature, and conducting value-chain foot-printing and risk-screening approaches.

Communication

- Contributing to the global agenda on transforming the business relationship with nature, such as through nature positive approaches.
- Public speaking on behalf of the Biodiversity Consultancy, including writing and delivering presentations. Elevating the visibility of TBC globally as a trusted brand for nature-related risks & opportunities management.
- Writing and reviewing material for scientific and business press, our website, and publications.
- Other duties commensurate with the role.

Essential attributes

- At least 15 years' experience in managing business sustainability, procurement, business & biodiversity or similar field.
- Experience or in-depth working knowledge of emerging good practice approaches in managing nature impacts & dependencies and on sustainability disclosures frameworks (SBTN, CSRD, TNFD, etc.).
- Expertise in at least one area of environmental sustainability (e.g., carbon, water, pollution) and good understanding of biodiversity – i.e., ability to interface between main area of expertise and biodiversity.
- Experience of creating and directing work programmes and developing and implementing strategy.
- Good track record of business development and client relationship management.

The Biodiversity Consultancy Ltd, 3E King's Parade, Cambridge, CB2 1SJ, UK

Tel: +44 1223 366238 enquiries@thebiodiversityconsultancy.com

www.thebiodiversityconsultancy.com

- Substantial project management and project accountability experience.
- Experience of engaging with a diversity of local and international stakeholders, ability to work with diplomacy to understand divergent perspectives on business and conservation.
- Excellent communication skills, including public speaking, workshops and writing.
- Ability to provide intellectual leadership, creativity and simplicity to problem solving.
- Experienced people manager and inspirational leader.
- Willingness and enthusiasm to travel globally and when necessary.
- Honour's degree in a relevant subject.
- Ability to work in a diverse cultural environment.

Desirable attributes

- Background or experience in business and biodiversity and wider nature-related issues, with a focus on emerging economies.
- Excellent network in the business sustainability sector.
- A postgraduate qualification or a PhD in a relevant discipline.
- Familiarity or past involvement with deal sourcing, deal structuring, or portfolio management.
- Experience working in Africa, Latin America, or Asia.
- Proven ability to work in French, Spanish, or other languages.

Role details

- Permanent, full-time.
- £ competitive salary.
- Preferred location: Cambridge, UK, or a strategic location elsewhere in the world.
- We have a flexible approach and would consider remote/home-working arrangements for exceptional overseas candidates. This role is likely to require international travel.
- Benefits include a non-contractual bonus, 25 days' holiday, a work pension scheme, life insurance and flexible working opportunities.

Application details

Applications by 13th February 2023. Send the following to: recruitment@thebiodiversityconsultancy.com

- Up to date Curriculum Vitae
- A short application letter explaining your interest in the job, showing clearly how you meet our job and person requirements

Early applications are encouraged, and we reserve the right to appoint earlier should the right candidate be found. The Biodiversity Consultancy is committed to diversity and inclusion and welcomes applications from all background.

About us

The Biodiversity Consultancy works with business and finance to integrate nature into sustainability strategy and practice. Since 2006 we have guided clients across sectors and around the world to respond to biodiversity- and nature-related risk and create new ways of working which deliver business value and safeguard our natural environment.

Our team are purpose-driven biodiversity and sustainability experts, trusted by household names, financial institutions, governments, and leading NGOs to deliver strategic guidance and deep technical expertise. From single sites to global systems, we equip our clients with the knowledge, capacity, and tools to create meaningful change and achieve their nature-related goals.

We place a high value on the experience and expertise of our staff and strive to create the conditions for individuals to grow and flourish in a stimulating, collaborative and flexible culture. Personal development is important to us and as such we offer a comprehensive, tailored induction and ongoing in-house and external training opportunities.

At heart we are committed conservationists, who believe we can make more of an impact by working with business. We invest in the environmental leaders of the future through our internship programme and donate 12.5% of our profits to environmental causes chosen by staff. More can be found about our work and our team at www.thebiodiversityconsultancy.com.